

St Mungo's Broadway merger – biggest charity merger of 2013/2014

Russell-Cooke's charity and social business team advised St Mungo Community Housing Association on its merger with Broadway Homelessness Support. They advised on the structure, due diligence issues and on the decision making processes required to implement the structure. The first major study of charity mergers by Eastside Primetimers identified this merger as the biggest merger deal between January 2013 and April 2014.

The merger was initially effected by St Mungo's becoming the sole member of Broadway and creating mirror boards for the two organisations enabling them to work together through the group structure, with the new group will trading as St Mungo's Broadway.

St Mungo's Broadway helps people recover from the issues that create homelessness and to rebuild their lives. The charity provides a bed and support to more than 2,500 people a night who are either homeless or at risk, and works to prevent homelessness, helping about 25,000 people a year.

Howard Sinclair, the former Chief Executive of Broadway became the Chief Executive of St Mungo's Broadway from 1 April 2014 taking over from the long serving Charles Fraser who retired.

Paul Doe continues as the Chair of St Mungo's Broadway and said: *"The merger of St Mungo's and Broadway harnesses the strengths of two expert charities to create a bold new organisation committed to improving the lives of homeless and excluded people."*

The St Mungo's Broadway merger is just one of a number of mergers which the charity and social business team has recently advised on, others include Choice Support on its merger with The Roy Kinnear Charitable Foundation and The Lady Verdin Trust, Action for Blind People's merger with BucksVision and the merger of Age UK Faversham and Age UK Sittingbourne. Russell-Cooke is also advising on a number of other mergers and restructurings which are not as yet in the public domain.

Our experience suggests that consolidation within the sector, anticipated at the beginning of the financial crisis and following the government's public spending cuts, is continuing. We expect the current consolidation to accelerate.

If you have any questions about mergers or restructurings then do please feel free to contact:

Andrew Studd

Partner

+44 (0)20 8394 6414

Andrew.Studd@russell-cooke.co.uk

James Sinclair Taylor

Partner

+44 (0)20 8394 6480

James.Taylor@russell-cooke.co.uk

David Mears

Partner

+44 (0)20 8394 6484

David.Mears@russell-cooke.co.uk

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